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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Pfleger et al.
Serial No. : 10/802,958
Filed : March 17, 2004
Title : METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING
POPULATION INFORMATION

Art Unit : 2169
Examiner : Christyann R. Pulliam
Conf. No. : 4198

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JANUARY 18, 2007

Please reconsider this application in light of the following:

Amendments to Specification beginning on page 2;

Amendments to the claims set forth in the **Listing of Claims** beginning on page 3; and

Remarks beginning on page 7.

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

April 17, 2007

Date of Deposit

Julie H. Giordano
Signature

Julie H. Giordano

Typed or Printed Name of Person Signing Certificate